



## Horses & Humans Research Foundation

Dear Terry,

I believe that donating to support Equine Assisted Activities and Therapies (EAA/T) research is the most critical long term investment we can make for this field. Here are some reasons why:

\*Many people in need are not benefiting from remarkable EAA/T programs. Research will improve the support of EAA/T programs, which will result in dollars invested to help programs to grow and become sustainable, which will enable them to serve more people.

\*Comparative cost of equine activities and therapies is often perceived as too high since maintaining horses properly is costly. Our research is essential to validate the value of equines and will encourage and justify the investment they require.

\*Well meaning, even well trained staff, may be using methods that are not the most efficient or effective. Rigorous research will result in the development of evidence-based best practices, thereby improving all of our programs and services.

\*Not enough medical professionals are referring patients to our field, because they perceive that the risk is too great and the benefits too unknown. Published research will be the needed validation.

It is time EAA/T moves forward from the comparatively obscure programs valued by insiders to widely esteemed practices that are available to all: **Research will open the doors of opportunity!**

Horses and Humans Research Foundation (HHRF) funded two \$50,000 advanced science bases research projects this year ([details at our web site](#)). HHRF is a public, un-endowed foundation. **Only contributions from friends like you will ensure continued research.** Please consider making a contribution to support the future of EAA/T - every size gift will be appreciated

Most Sincerely,

A handwritten signature in cursive script that reads 'Molly Sweeney'.

Molly Sweeney

A handwritten note in cursive script that reads: 'we hope this is the year you will join us with your support!'.

P.S.- Remember you can donate online with your credit card at [www.horsesandhumans.org](http://www.horsesandhumans.org). 100% of your contribution goes to research. Thank **you!**