

## OUR 2022 HIGHLIGHTS thanks to your partnership and support of HHRF:

### I. Expand the impact of research.

- Offered \$10,000 innovative grant RFP due Jan 2023
- 2019 Awarded Grant Completed August 2022. “Psychophysiological effects of Equine-assisted therapy on horses and in veterans diagnosed with post-traumatic stress disorder (PTSD)” - Principal Investigator -Laurie McDuffee, DVM, PhD, DACVS from Atlantic Veterinary College, University of Prince Edward Island
- Added 4 SAC members
- Brooke USA research project on Native American Equines

### II. Educate to fulfill the mission and the vision.

- Offered annual conference Aug 2022 at Fieldstone Farm in Chagrin, OH.
- Conference sessions were professionally recorded and uploaded on HHRF’s YouTube channel.
- Offered Pre Conference session by the HHRF education committee and offered Equine wellbeing session at the PATH Intl. conference.
- Article in The Plaid Horse about HHRF - Feb 22, 2023
- Webinars - Every month except August and December.
- Interviewed by Diana De Rosa from EQUUS Television about HHRF.
- Julianne Neal interviewed HHRF’s ED for a podcast about HHRF see the link below: <https://whinnytales.buzzsprout.com/615922/10396259>
- Washington Post Article released on 3/21/22

### III. Facilitate and sustain collaborative partnerships.

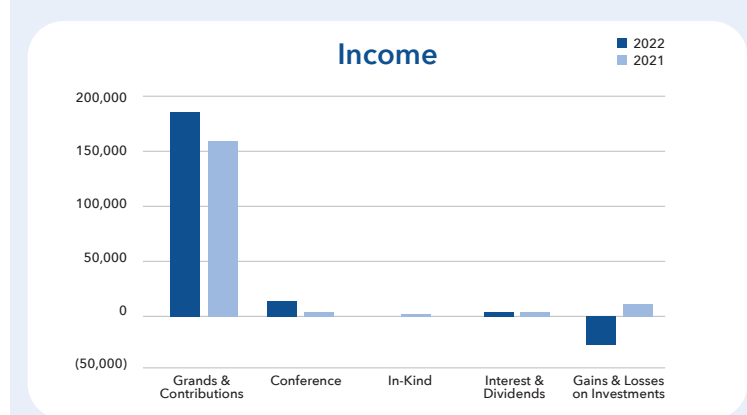
- HHRF’s ED was on a panel for IAHAIO
- AHC Equine Welfare Committee - HHRF’s ED joined in June
- HHRF’s ED and 2 Board Members presented at PATH Intl. Region 3 conference.
- PATH Intl Conference
- CHA Conference - HHRF’s ED presented and had a booth.
- Equine Affaire in Mass
- Racing to Relate in France and Britain
- Seen through Horses Campaign - major social media campaign as a premier partner
- HHRF and HETI continued work on the “Open Access Research Platform”

### IV. Increase investment in the capacity and sustainability of HHRF.

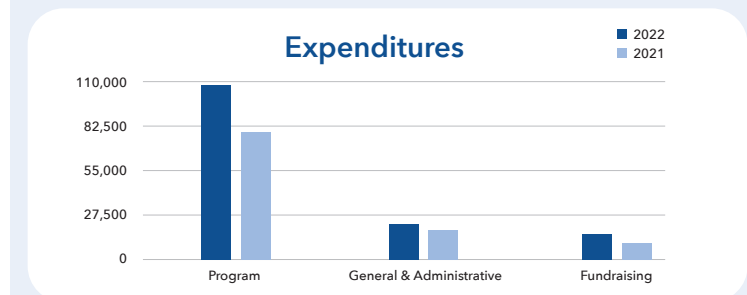
- Dolan Foundation, a longtime supporter, gave a grant for travel, marketing and public relations.
- Increase in Zoetis’ sponsorship for the conference
- Donations for conference from exhibitors: Trafalgar Square Book & Schneiders
- Donations for Webinars
- “Invest in Investigating” (donors gave \$10 or more dollars a month)

### Other 2022 highlights:

- Marketing materials, Expo materials and clothing
- Equine Well Being became a committee from a task force.
- HHRF’s ED attended III Congreso Internacional Ainise 2022 at Escuela Universitaria Osuna in Spain.
- Continued to update and improve our website/social media presence and YouTube page
- Revealed marketing & promotional materials that included clothing



Income	2022	2021
Grants & Contributions	\$186,678	\$160,240
Conference	13,570	4,459
In-Kind	400	1,544
Interest & Dividends	4,004	3,864
Gains & Losses on Investments	(26,692)	11,403
<b>Total Income</b>	<b>\$177,960</b>	<b>\$181,510</b>



Expenditures	2022	2021
Program	\$107,575	\$78,604
General & Administrative	21,310	17,823
Fundraising	15,294	9,406
<b>Total Expenditures</b>	<b>\$144,179</b>	<b>\$105,833</b>

## 2022 DONORS ACKNOWLEDGEMENTS

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## HONOR AND MEMORIAL ACKNOWLEDGMENTS

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Pebbles Turbeville from Marsha Anderson  
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 Molly Sweeney from Cynthia Ruiz  
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### In Memorium of:

Anne Calfee Alden from Carolyn Calfee  
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 Betty White from Sally Lehnhardt  
 "The many horses whose lifetimes contributed to mine" from Lisa May  
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